

PRESS RELEASE: MIT REAP TEAM SAN ANTONIO



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SAN ANTONIO SELECTED FOR PRESTIGIOUS MIT ENTREPRENEURSHIP PROGRAM

First Texas city chosen to join MIT REAP; local leaders invited to join the effort

[SAN ANTONIO, TX, USA, AUG. 31, 2026] -- San Antonio has been selected as the first city in Texas to participate in the MIT Regional Entrepreneurship Acceleration Program (MIT REAP), a two-year initiative of the Massachusetts Institute of Technology designed to help regions around the world grow stronger, more self-sustaining innovation economies. San Antonio will join MIT REAP's Global Cohort 13, alongside several other regions worldwide, with the program set to launch in November 2026.

MIT REAP brings together a hand-picked team of local leaders from five key sectors, including government, universities, corporations, risk capital, and entrepreneurs who work closely with MIT faculty for a two-year period, applying an MIT research-based framework to identify the specific barriers holding back a region's innovation-driven entrepreneurship, and to build a practical, coordinated strategy to remove them. MIT REAP Team San Antonio will join a global network of more than 100 regions that have participated in the program.

San Antonio's MIT REAP team is championed by Graham Weston, CEO of Weston Ventures, Inc. and co-founder of Rackspace, and co-championed by Rod McSherry, Associate Vice President for Innovation and Economic Development at UT San Antonio. Geekdom is serving as a coordinating member of the team. The full team will represent San Antonio's government, university, corporate, risk capital, and entrepreneurial communities.

“San Antonio’s selection for MIT REAP is a signal to every civic leader, business, and educational institution in this region. The door is open. Building a lasting innovation economy takes more than one entity. It takes government, corporations, universities, and capital all pulling in the same direction. If your organization wants a seat at that table, we want to hear from you,” said Charles Woodin, CEO of Geekdom, a coordinating member of MIT REAP Team San Antonio.

Civic, business, and education leaders interested in joining MIT REAP Team San Antonio are encouraged to contact REAP@geekdom.com to learn more about participating.

Additional details on San Antonio's full MIT REAP team and program goals will be announced later this year, following MIT's formal announcement of the Cohort 13 global roster.

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